

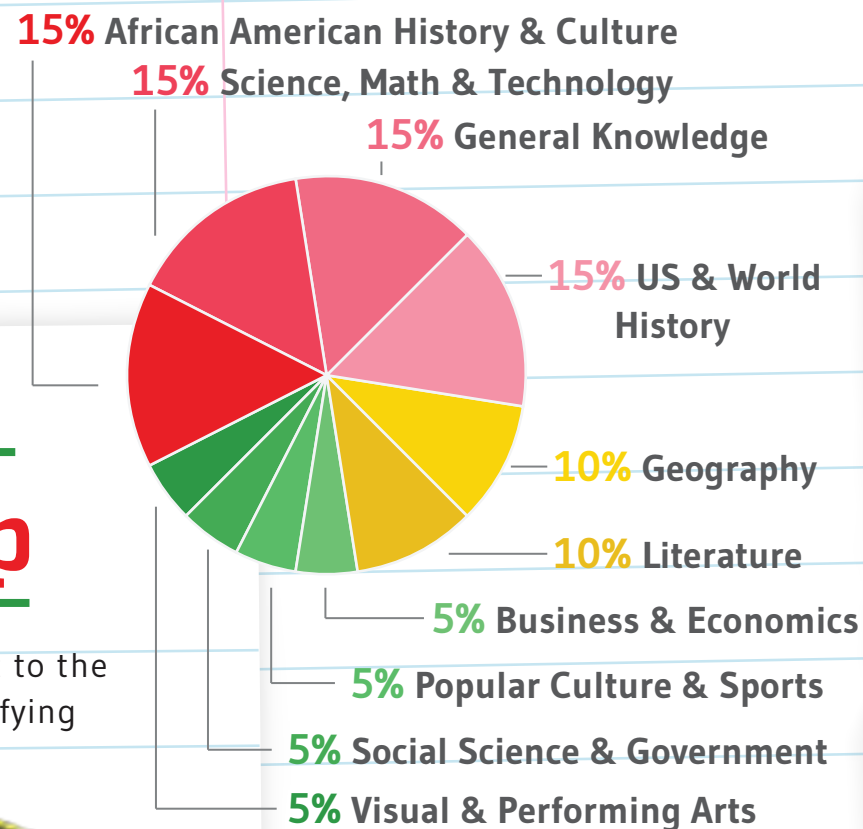
HONDA CAMPUS ALL-STAR CHALLENGE

HBCU Academic Competition

2015
#HCASC

Topics

approximate percentages
as they vary by game



Honda Campus All-Star Challenge (HCASC) is an intense academic competition featuring the best and brightest students from Historically Black Colleges and Universities (HBCUs).

The Road to The National Championship

10,000+

HBCU students
try out every year

12,500

questions answered at the
National Qualifying Tournaments

60+

Teams make it to the
National Qualifying
Tournaments



48

Teams make it
to the National
Championship
Tournament

8

Teams battle it out
in the playoffs
for the
National Title

88

There are
HCASC-eligible
HBCUs in the U.S.

76,000

hours of "hands
on the buzzer"
preparation

1

Team wins the
coveted HCASC
National
Championship
trophy



Nearly
100,000
HBCU students have
participated over
26 years

HCASC Hall of Famers



Dr. Natalie Tindall
Author & Tenured Professor



Charles Hobbs
Attorney,
Lecturer & Blogger



Bomani Jones
Sports Analyst
& ESPN Commentator



Myles B. Caggins
Lt. Colonel & Pentagon
Public Affairs Officer



Matthew Barnhill
Vice President,
BET Networks

These former HCASC players represent the excellence that comes from studying hard, networking, applying oneself and most of all, from pursuing a life goal with all of your intellect, heart and soul.

Honda has awarded more than
\$7.5 million
to participating HBCUs through the years

#HCASC

Visit www.hcasc.com
for more information

HONDA
The Power of Dreams

2015 Player Demographics

18% | Freshman

20% | Sophomore

30% | Junior

32% | Senior

Women **46%**
Men **54%**

75 Teams are formed with
four players per team

