

# Here's the BUZZ

Honda Campus All-Star Challenge



www.facebook.com/hcasc



www.twitter.com/hcasc

Vol. 22 Issue 8

Community Service

Sweet 16 Chart

Hall of Fame, Coach and Sportsperson of the Year

## Florida A&M takes Seventh National Title



FAMU's team hoists the championship trophy with President James Ammons. (l to r) Marc Burt (American Honda), Trenton Johnson (captain), Stefan Jenkins, Paul Kayemba, Dwight Williams II, Dr. Vivian L. Hobbs, Charles Hobbs (coach), Dr. Ammons, Stephan Morikawa (American Honda)

Florida A&M University capped an undefeated run with a record seventh title at the 2011 Honda Campus All-Star Challenge National Championship tournament, earning a \$50,000 institutional grant. Former player Charles Hobbs celebrated the victory in his first year as coach for FAMU.

The finals pitted two formidable teams against one another: recent back to back champions from Oakwood against the seasoned Florida A&M team. A packed audience watched as the final matches were decided by fewer than 50 points each, a testament to the strengths of both squads.

As part of the weekend, students were encouraged to leverage the power of "The HCASC Network" by creating new relationships with fellow players. Based on the countless tweets and Facebook posts, a spirit of camaraderie and good will was shared by all.

Many university presidents were on hand during the weekend to support

the students. Their presence celebrated and honored the achievements of all the participants. Round robin All-Stars received medallions for their superior skills, institutions were awarded with hand-crafted glass sculptures and schools were commended for their community service efforts. The evening was a perfect finale for another successful season.

## HCASC Player Accepts Internship



Jonathan Gholston of Prairie View A&M

Jonathan Gholston, a player on the 2010 Championship team from Prairie View A&M University, has been selected for an internship with American Honda.

Gholston is a four-season veteran of HCASC. Earlier this year, he was a featured participant in a satellite simulcast to discuss his participation in the program. He will be putting his bright smile and engaging personality to work in corporate communications at Honda headquarters in Torrance, California.



l to r: Dr. William Pollard (Medgar Evers College), Dr. Cornell Thomas, (Jarvis Christian), Dr. George Wright (Prairie View), Dr. Mary Sias (Kentucky State), Dr. James Ammons (FAMU), Dr. Carlton Brown (Clark Atlanta), Dr. Donna Oliver (Mississippi Valley State), Mr. Nathaniel Glover (Edward Waters), Dr. Haywood Strickland (Wiley College), Stephan Morikawa (American Honda)

## Dr. Hobbs named Coach of the Year



*Players representing 21 years of coaching joined Dr. Hobbs after the awards presentation*

With six championship titles, Dr. Vivian L. Hobbs has the best coaching record in HCASC. But the trophies are only a small part of what makes her worthy of the inaugural Coach of the Year Award.

Over the decades, Hobbs has hosted training sessions for HCASC headquarters, coaching seminars, Pre-NCT tournaments and presided over countless hours of practices with the FAMU HCASC club.

Since the beginning, she has been the benchmark for coaching excellence and an iconic symbol of the program. Even in retirement, Dr. Hobbs is sure to offer advice to Chuck in coaching "her children." Congratulations to Dr. Hobbs on being the inaugural HCASC Coach of the Year.

## Community Service Spotlight



*Fayetteville earned a \$2,000 grant for the American Heart Association*

Giving back was a focus of the HCASC program year and the HBCU service projects supported a wide range of charitable causes. In all, 70 schools completed projects across dozens of communities.

Fayetteville State University earned the top prize for their submission; Livingstone College and a combined entry from Oakwood University and Alabama A&M University received \$1,000 grants for their charities.

## Alumni Hall of Fame Inductees



*Mark Branch (Morgan State), Stephan Morikawa (American Honda) and Blake Dye (Winston-Salem State) after the Opening Banquet induction presentation*

The 2011 Hall of Fame inductees spotlight achievement from the early days of the program. Both inductees continued their HCASC legacy by volunteering over the course of the weekend.

Mark Branch played HCASC for Morgan State University during the first two seasons of HCASC, 1989 through 1991. After graduating with honors and dual degrees in Physics and Engineering Physics, he began a lifelong career at NASA/Goddard Space Flight Center.

Mark has supported high profile NASA missions such as the Space Shuttle and the internationally acclaimed Hubble Space Telescope. Today, he is responsible for three world-class test facilities and oversees a group of engineers and

technicians who conduct space flight testing.

Blake Dye served as Team Captain at Winston-Salem State University in 1991 and 1992. Working with an arm of the Children's Defense Fund, Dye developed a mentoring program involving graduate, undergraduate and secondary students in the community. He later explored his passion for education by serving under-represented student populations.

Blake also served the Federal government at the Department of Justice and the Department of Transportation before moving on to other opportunities in public service. His experiences have made him a sought-after panelist and presenter on diversity topics.

## Sportsperson of the Year



*2011 Sportsperson of the Year Awardee Darnell Woods (Virginia State) is pictured with Rosalyn Jones*

Darnell Butler Woods was named the 2011 Ernest C. Jones Sportsperson of the Year. He has played HCASC for three different institutions during his college career.

A veteran of Elizabeth City, Cheyney and Virginia State, the committee recognized Darnell's boundless respect for other players, personal grace as a winner and loser, and his ready smile and positive attitude.

In his final year as an HCASC player, it is fitting that a person noted for cheering on his competitors is recognized with this honor. Kudos!

## HCASC NCT 2011: Step by Step



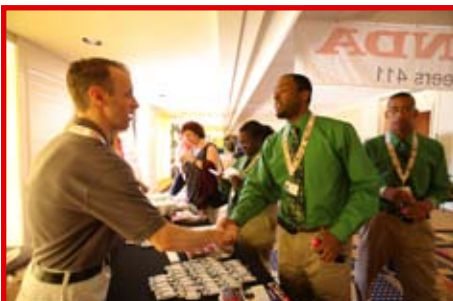
Students make their mark on the graffiti wall during Arrival Day



Delaware State is dressed to the nines at the Opening Banquet



Win or lose, being a good sport is an important part of the HCASC experience



Honda Careers 411 offered participants a chance to learn more about Honda



As part of the Elite Eight, Fisk University competed for a spot in the Semi Finals



Kentucky State outscored Morehouse to advance to the Final Four



An emotional win for Oakwood earns the Ambassadors a slot in the Finals



Vocal ensemble, Committed, wowed the closing banquet with their flawless harmonies



Students celebrated the return home by partying in the Honda Student Union

### HCASC Fast Facts

NUMBER OF NEW OR RETURNING INSTITUTIONS in 2011:

**21**

TOSS-UPS HEARD:

**10,172**

POINTS SCORED:

**94,755**

HIGH POINTS PER TOSS-UP AVERAGE:

**Florida A&M, 18.65**

HIGH POINTS PER GAME AVERAGE:

**Marcus R. Cooper, 77 PPG**  
Oakwood University

### Michael Jackson Contest a "Thriller"



Kendra Joseph of Kentucky State University won the Michael Jackson Experience



Honda Associates Erika Braxton-White and Cathy Black-Lee got in on the action

Fans of the King of Pop waggled their wiimotes in time to his biggest hits in the Michael Jackson Experience game. Players and even Honda Associates got in on the action as the irresistible hits had them "Workin' Day and Night."

Eventually, Kentucky State's Kendra Joseph out-Jacksoned her three competitors in a "Thriller" performance that brought down the house. The top four players received gift cards as well as trademark sequined gloves and fedoras.

## Grant Awards

Institutional grants were distributed to 70 institutions for 2011—more than in any previous year. The grant amounts are based on tournament finish and are listed below.

**Champion: \$50,000**

**FLORIDA A&M UNIVERSITY**<sup>1</sup>

**Runner Up: \$25,000**

**OAKWOOD UNIVERSITY**<sup>1</sup>

**Semi Finalist: \$15,000**

Kentucky State Univ.<sup>1</sup>

Tuskegee Univ.<sup>1</sup>

**Quarter Finalist: \$9,500**

Clark Atlanta Univ.

Morehouse College

Fisk Univ.<sup>1</sup>

North Carolina Central Univ.<sup>1</sup>

**Playoff Qualifier: \$6,000**

Albany State Univ.

Fayetteville State Univ.

Morgan State Univ.

North Carolina A&T State Univ.

Prairie View A&M Univ.

Alabama A&M Univ.<sup>1</sup>

Chicago State Univ.<sup>1</sup>

West Virginia State Univ.

**Qualifier: \$3,000**

Alabama State Univ.

Alcorn State Univ.

Bennett College

Central State Univ.

Cheyney Univ.-Pennsylvania

Clafin Univ.

Delaware State Univ.

Edward Waters College

Elizabeth City State Univ.

Grambling State Univ.

Harris-Stowe State Univ.

Jackson State Univ.

Jarvis Christian College

Langston Univ.

Livingstone College

Medgar Evers College-CUNY

Miles College

Mississippi Valley State Univ.

Morris College

Paul Quinn College

Saint Augustine's College

South Carolina State Univ.

Stillman College

Texas College

Tougaloo College

Univ.-District of Columbia

Virginia State Univ.<sup>2</sup>

Virginia Union Univ.

Voorhees College

Wiley College

Winston-Salem State Univ.

Xavier Univ.

## SWEET 16 PLAYOFF CHART



### Campus Qualifier: \$1,000

Arkansas Baptist College  
 Benedict College  
 Bethune-Cookman Univ.  
 Bowie State Univ.  
 Fort Valley State Univ.  
 Hampton Univ.  
 Howard Univ.  
 Huston-Tillotson Univ.  
 Lincoln Univ.-Missouri  
 Lincoln Univ.-Pennsylvania  
 Norfolk State Univ.  
 Paine College  
 Rust College  
 Southern Univ.-Baton Rouge  
 Southern Univ.-New Orleans  
 Spelman College  
 Talladega College  
 Tennessee State Univ.  
 Texas Southern Univ.  
 Univ. of Maryland Eastern Shore  
 Wilberforce Univ.  
 York College

<sup>1</sup> Additional All-Star Award of \$1,000

<sup>2</sup> Additional Sportsperson of the Year Award of \$1,000

Here's  
 the **BUZZ**

Honda  
 Campus  
 All-Star  
 Challenge

Editor: Tom Cunningham

E-Mail: tom@hcasc.com

Campus All-Star Challenge is the registered service mark of the College Bowl Company and American Honda Motor Co., Inc. *Here's the Buzz* is published for the participants of the Honda Campus All-Star Challenge. Questions and comments should be directed to the editor.

5950 Canoga Ave., Ste. 260  
 Woodland Hills, CA 91367-5053  
 (800) 388-2272

<http://www.hcasc.com>

© 2011, College Bowl Company