



# Program Guide



# INTRODUCTION

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## WHAT IS HONDA CAMPUS ALL-STAR CHALLENGE?

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*Honda Campus All-Star Challenge* (HCASC) is a question and answer game for America's Historically Black Colleges and Universities. Game questions cover a broad variety of topics from history, literature, the sciences, religion, geography, and the arts to current events, social sciences, sports and popular culture. African American history, achievements and culture are well represented in all subject areas.

The competition is open to all four-year degree-granting Historically and/or Predominantly Black Colleges and Universities in the continental United States.

**The program is sponsored by American Honda Motor Co., Inc.** There are no sign-up or participation costs. The only costs borne by participating institutions are for their own on-campus publicity and tournament staging.

*Honda Campus All-Star Challenge* is a simple program to run. All the information and materials needed to implement the program are supplied including:

- ✓ *Game Packets* of carefully researched questions and answers for the campus tournament.
- ✓ Use of an electronic *Lockout System*.
- ✓ *Travel, housing and meals* for the National Championship tournament.
- ✓ A *Toll-Free Help line* to assist campus personnel in planning and executing the campus tournament. 800-388-2272 x115.
- ✓ Website located at [www.hcasc.com](http://www.hcasc.com)
- ✓ Facebook page: [www.facebook.com/HCASC](http://www.facebook.com/HCASC)
- ✓ Twitter page: [www.twitter.com/HCASC](http://www.twitter.com/HCASC)

## HELPING HANDS

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Former players and coaching assistants love to get involved. The students are especially helpful in spreading the word and recruiting teams. Let them help! We also offer a series of webinars to guide you. Check the website for details.

Honda Campus All-Star Challenge is a rewarding program and we hope that you will be with us for years to come! Feel free to contact the HCASC Headquarters staff with any questions. We're here to help.

## HOW TO USE THIS KIT

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The HCASC Program Guide is designed to help the Campus Coordinator and Coach create the best Campus Program possible. Accordingly, it is broken up into chapters that follow the general flow of running the HCASC program on your campus.

**"Getting Started"** is organized to help the Campus Coordinator plan and promote the Campus Tournament. The process is outlined step by step with tips and suggestions to give your tournament plenty of exposure on campus. The CD-ROM is chock full of templates for flyers, table tents, door hangers and more!

**"Campus Volunteers"** lists job descriptions for the volunteer game officials you will need for your tournament and provides training resources to make sure they're comfortable with the game.

**"Game Rules"** is a complete listing of the game rules as well as sample discrepancy situations. A Rules Quiz is included on the CD-ROM to facilitate understanding and awareness of all the rules.

**"Your Tournament"** outlines the steps to actually "run" your tournament. Everything from a game room set-up diagram and equipment checklist to sample tournament charts are included in this chapter.

Once the campus tournament is over, the Coach will take on much of the responsibility for the program. However, the Campus Coordinator and Coach will need to keep in touch to ensure that deadlines for qualification materials are met.

**"Coaching Your Team"** offers suggestions and strategies for turning your campus Varsity Squad into a contender at the Nationals. Everything from training drills, study resources, question writing tips and more can be found here.

**"Attending the NCT"** delineates the code of conduct for your players at the NCT and offers gameplay strategies to keep your team sharp in the heat of the game.

**The complete guide is also available online at [www.hcasc.com](http://www.hcasc.com)**

# THE NATIONAL TIMETABLE 2010-2011

<b>September</b>	<b>Program Kits ship to Campus</b>
<b>September 15</b>	<b>Deadline to submit Campus Tournament Date</b>
<b>Sept 30 - Nov 30</b>	<b>Campus Tournaments</b>
<b>December 1</b>	<b>Deadline to submit Qualification Materials Part 1</b>
<b>January 26</b>	<b>Deadline to submit Qualification Materials Part 2</b>
<b>January 31</b>	<b>Great 48 Announced</b>
<b>February - March</b>	<b>Qualifying institutions prepare for the Nationals</b>
<b>April 9-12</b>	<b>National Championship Tournament</b>



# WHO RUNS HCASC?

## THE CAMPUS COORDINATOR

The Campus Coordinator, generally a staff member in student affairs (student union, student activities, residential life) or in academic affairs/honors program, is the primary liaison between the school and HCASC Headquarters. The details of the coordinator's job are outlined below.

The Campus Coordinator can undertake the responsibilities of the Coach as well, but in general, the Campus Coordinator maintains an administrative perspective. The responsibilities of the Campus Coordinator include:

- ✓ Publicizing the HCASC campus tournament.
- ✓ Recruiting and training volunteer game officials for the campus tournament.
- ✓ Recruiting a Coach (if necessary).
- ✓ Coordinating all details of the campus tournament.
- ✓ Completing the Part 1 NCT qualifiers package and much of Part 2 NCT qualifiers package.
- ✓ Coordinating all details of the campus tournament.
- ✓ Facilitating the logistical details of player eligibility and team travel for intercollegiate and national play.

## THE CAMPUS COACH

The Coach is either a faculty member or an institutional staff member. In some cases an alumnus or alumna, who was a player in the past, will assist the Coach. While the Coach and the Campus Coordinator responsibilities can be performed by the same person, having a separate person responsible for the administrative aspects of the campus tournament can free the Coach to focus on the players and the game. The Coach's responsibilities include:

- ✓ Selecting the Varsity Squad and designating the Nationals Team of four players for the National Championship.
- ✓ Running practices and training players.
- ✓ Working with the Campus Coordinator to handle the administrative details for intercollegiate tournaments and the National Championship.
- ✓ Traveling with the team to tournaments.
- ✓ Helping to develop a long-term campus program.
- ✓ Helping recruit and train game officials and other volunteers for the campus tournament.



**The Campus Coordinator handles campus tournament logistics**



**The Coach runs practices and travels with the team**

# DEVELOPING A LONG-TERM PROGRAM

Your *Honda Campus All-Star Challenge Campus Program* is an on-going, developing program. Taking the long-term approach will help to create a solid foundation and ensure the best experience for players and the campus community. Over time, you will be a part of a program that builds winning teams.

## A DEDICATED COACH

It is most important to find a dedicated Coach who loves the game and the students. Having a person with the motivation to keep the program going from year to year is very important. Not only does the Coach provide the logistical and administrative support to keep the program healthy from year to year, but that person's enthusiasm and dedication are infectious. These qualities constantly remind the students that their efforts are appreciated and respected by the school and its staff.

Should the time come for the Coach to step aside, the integrity of the program can be assured by finding a worthy successor. It is important to start this process early. Ideally, a year's overlap allows the new Coach to learn the entire program from the outgoing Coach and affords the players the chance to develop personal relationships with the new Coach.

## THE CAMPUS PROGRAM

The campus tournament and practice sessions are the building blocks for recruiting players and developing strong teams. [See *Building a Varsity Squad*, p. 38 and *Practicing with Your Team*, p. 41] Nothing can take the place of this foundation, but there are important supplements.

## MAKE HCASC FUN

The best way to keep students excited about the program is to keep the atmosphere positive and fun. Students do not need an activity which is like another class or test. They are looking for a place to belong. Some Coaches strive for a fraternal or family atmosphere.

## DEMONSTRATION MATCHES

Some schools hold public demonstration matches. They can be played with students against teams of faculty or administration. If scheduled in a public area, they can be an event as well as a practice.

One suggestion for helping ensure a good faculty/student match is to invite the faculty to watch some of the final matches of the campus tournament or a videotaped match beforehand. Faculty certainly have the knowledge to play the game successfully; however, they do not always have the knowledge of the game rules, it's rhythm and strategy.

Be sure to remember the words of one faculty member: "If the faculty win, it is because we have greater knowledge and experience and if the students win, it is because we are such excellent teachers."

## RECOGNIZE YOUR TEAM

One of the best things a Coach can do is get recognition for the team; this ranges from certificates for all of the participants in the campus tournament to letters from the dean or president. A formal reception following the National Championship can be a terrific way for the institution to acknowledge the achievements of the team.

Work with the public relations staff to run articles in the campus publications and local papers. Many schools will send press releases to the home town newspapers of the Nationals Team members.

## FORMING A CLUB

Maintaining continuity from year to year, providing leadership opportunities for students and gaining campus awareness of the program can all be assisted by forming a *Honda Campus All-Star Challenge* club.

By undergoing the necessary steps to register the organization as an official campus organization, the students learn important skills. They will take more responsibility for the campus tournament. It is possible that forming a club will allow the program to be listed in various campus publications, such as booklets about being involved on campus, or lists of clubs distributed by the student activities office.

[www.facebook.com/HCASC](http://www.facebook.com/HCASC)



Learn how to  
maximize exposure  
with social media  
sites on page 12



[www.twitter.com/HCASC](http://www.twitter.com/HCASC)



# RULES GOVERNING PARTICIPATION

1. The title, concept, format, game packets of questions and answers and all other materials used in connection with Honda Campus All-Star Challenge are the property of the College Bowl Company (CBC). They are for use in the Honda Campus All-Star Challenge campus program on participating campuses only and may not be used for any other purpose without the expressed written consent of the company.
2. Signing up for the HCASC program entitles an institution to use the Honda Campus All-Star Challenge title, concept, format and other materials. The license extends only to the campus program. Use of any or all of these elements outside of the campus program is prohibited without the expressed written consent of the College Bowl Company.
3. Only questions and answers supplied by Honda Campus All-Star Challenge may be used in the Campus Program.
4. Game packets supplied for the Campus Program are for Campus use only. Photocopies may be made for use in simultaneous play.
5. In order to insure that Honda Campus All-Star Challenge questions are current, game packets may not be retained by participating institutions for more than five years. Outdated game packets must be destroyed.
6. No Honda Campus All-Star Challenge match may be filmed, taped, audio taped, broadcast or otherwise preserved without the expressed written consent of the College Bowl Company. Signing a license agreement and payment of a nominal per program license fee is required.
7. It is up to each institution whether its NCT team members may participate in invitational tournaments other than those licensed by CBC. Participation outside of CBC licensed invitational tournaments has no impact on institutional or individual eligibility in the HCASC program or HCASC NCT.
8. Failure to observe these terms and conditions may result in an institution's expulsion from Honda Campus All-Star Challenge play and could also result in legal action.

No game packets or any questions and answers may be distributed to any individual, organization or other institution.

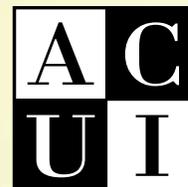
## HONDA CAMPUS ALL-STAR CHALLENGE

### EDUCATIONAL PARTNERS



NAFEO staff and volunteers assist in campus and community-wide support and public relations efforts.

National Association for Equal Opportunity in Higher Education  
209 Third Street, SE  
Washington DC 20003  
(202) 552-3300  
[www.nafeo.org](http://www.nafeo.org)



ACUI volunteers assist in the coordination of all game play and national tournament events.

Association of College Unions International  
One City Centre  
120 W. Seventh Street, Suite 200  
Bloomington, IN 47404-3925  
(812) 245-2284  
[www.acui.org](http://www.acui.org)

# NATIONALS ELIGIBILITY RULES

1. For National Championship Tournament (NCT) play, each institution designates a Honda Campus All-Star Challenge Varsity Squad. This Varsity Squad is composed of eight to twelve players, from which the four member team traveling to any given tournament is selected. A Varsity Squad of eight to twelve players gives Coaches the opportunity to work with different combinations of players. It also provides the incentive for all players to participate in the campus tournament, as selection of the Varsity Squad is not determined until after the tournament.
2. The four members of the team that wins the campus tournament are automatically members of the Varsity Squad. Up to eight additional "all-stars" from the campus tournament may be selected to be part of the Varsity Squad. There are no specific criteria for all-stars. This allows strong players whose teams were not victorious a chance to represent the institution at the Nationals.

Most institutions train a Varsity Squad for some months before determining which players will compete. Which of these players represent your institution is the decision of the Coach; however, we recommend that institutions use Varsity Squads (and HCASC clubs) as part of their selection process.

3. For Nationals, only four of the Varsity Squad players may be declared eligible to compete. They constitute the Nationals Team. A member of the institution's faculty or staff is **required** to accompany the team and is designated as the Coach during the NCT. This person serves as the institution's official representative in resolving any situations that may arise (e.g., game logistics, team travel or personal emergencies).

4. Undergraduates must carry 7 semester credits. The quarter equivalent, or, full-time status as defined by the school, or, registrar verification that a lower second semester course load completes all degree requirements is acceptable in lieu of the semester credit requirement.
5. Graduate students may not be part of the Nationals Team attending the NCT.
6. Each member of the Varsity Squad must be registered in school (see credit requirements above) for the term during which the campus and NCT matches are played in order to be eligible to compete with the team.
7. Each member of the Nationals Team (and Varsity Squad) **must** have played in at least one campus tournament game during that year.
8. The composition of the Nationals Team should reflect the diversity and history of the institution.
9. All players are limited to four years of intercollegiate play, regardless of institutional affiliation.
10. Eligibility exceptions must be appealed to Honda Campus All-Star Challenge Headquarters directly.
11. Institutions may add additional eligibility requirements by campus policy.



# HCASC NCT CHAMPIONS



## 2010 PRAIRIE VIEW A&M UNIVERSITY

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|--|--|
| <b>1990 West Virginia State University</b> | <b>2000 Clark Atlanta University</b>   |
| <b>1991 Florida A&amp;M University</b>     | <b>2001 Morehouse College</b>          |
| <b>1992 Norfolk State University</b>       | <b>2002 Morehouse College</b>          |
| <b>1993 Tuskegee University</b>            | <b>2003 Florida A&amp;M University</b> |
| <b>1994 Tuskegee University</b>            | <b>2004 Morehouse College</b>          |
| <b>1995 Jackson State University</b>       | <b>2005 Florida A&amp;M University</b> |
| <b>1996 Florida A&amp;M University</b>     | <b>2006 Morehouse College</b>          |
| <b>1997 Alabama State University</b>       | <b>2007 Tennessee State University</b> |
| <b>1998 Florida A&amp;M University</b>     | <b>2008 Oakwood University</b>         |
| <b>1999 Florida A&amp;M University</b>     | <b>2009 Oakwood University</b>         |